



Your Gateway to ASEAN

The ASEAN-JAPAN CENTRE is an international organization established in 1981 that serves as a bridge between the current 10 ASEAN member countries (Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Thailand, Singapore and Vietnam) and Japan in the fields of trade, investment and tourism. Since then, the Centre has been offering various services for both public and private sectors, such as organizing business meetings, exhibitions of ASEAN goods and services, seminars and workshops, dispatch of experts and incoming and outgoing missions, production of various publications and information, and capacity-building programs, among others.

In March 2009, the Centre opened its new office in Shimbashi, with a new showroom and information corner that reflects an image of ASEAN, one that blends warmth and modernism. It would also serve as a downtown oasis for businesspeople and the general public, a place where they can relax while learning and experiencing things on ASEAN! In its new location, there is a Multi-Purpose Hall (168.73 m²), which the Centre is leasing to its stakeholders for their exhibitions, conferences, meetings and other related events either for free or at affordable rates.

During 2009, the Centre plans to hold various events in its new "home" in Shimbashi, starting from Vietnam Exhibition in April to ASEAN Trade Missions and Business Meetings of Health & Wellness, Food & Beverage, and Gift & Fashion Accessories as well as Investment Promotion Seminars of each ASEAN country and a number of different cultural exchange and tourism-related events.

The Centre welcomes all visitors including students on school excursions and the general public, to its new "home" in Shimbashi. Please feel free to come and join the activities of the ASEAN-JAPAN CENTRE!



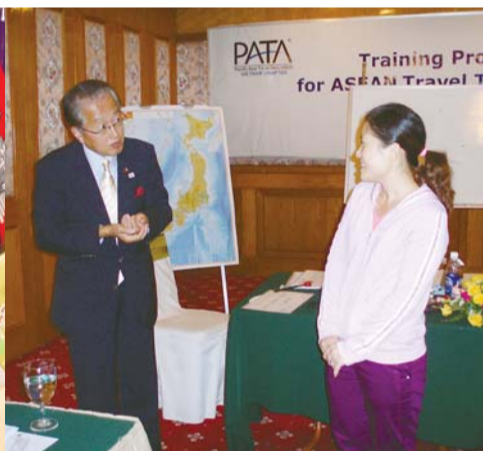
ASEAN-JAPAN CENTRE is serving as a bridge between ASEAN and Japan.



TRADE with ASEAN

INVESTMENT in ASEAN

TOURISM & EXCHANGE with ASEAN



Trade Missions with Business Meetings
Networking & Marketing Services
Special Exhibitions
Information Services on Japanese Market

ASEAN Investment Promotion Seminars in Japan
Investment Promotion Missions in ASEAN
Industrial Familiarization Missions
Information Services on Investment & Networking Activities

ASEAN Tourism Fair
Networking & Marketing Services
Technical and Training Workshops & Destination Management in ASEAN
Information Services on Tourism

Upcoming Main Events:

- April:
Vietnam Exhibition
- June to July:
ASEAN Health & Wellness
Trade Mission and Business Meeting
- June:
interiorlifestyle 2009
- August:
ASEAN Tourism Fair

*Incoming and outgoing missions and workshops are organized throughout the year.
*Please feel free to contact the Centre for any further information at www.asean.or.jp

ASEAN-JAPAN CENTRE

ASEAN Promotion Centre on Trade, Investment and Tourism

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Office Hours: 9:30 a.m. - 5:30 p.m.

Access: From Onarimon Sta. (Toei Mita Line): 1 min. walk (A4)
From Daimon Sta. (Toei Oedo Line): 8 min. walk (A6)
From Shimbashi Sta. (JR): 10 min. walk (Karasumori Exit)

www.asean.or.jp

