



Cambodia



Indonesia



Laos



Brunei



Myanmar



Malaysia



Philippines



Vietnam

ASEAN: Living in Joy & Harmony

ASEAN, the Association of Southeast Asian Nations, was established in 1967 to accelerate economic growth and to promote regional peace and stability in Southeast Asia. At the outset, ASEAN had five member countries, namely, Indonesia, Malaysia, the Philippines, Singapore and Thailand. Later, Brunei, Vietnam, Laos, Myanmar and Cambodia joined, bringing the total number of member countries to 10. The total land area of ASEAN member countries is 12 times larger than that of Japan, and it has a population of more than 570 million.

Through the ages, ASEAN member countries have interacted and exchanged various forms of local culture with many countries around the world by opening their gates not only to their Asian neighbors, such as India and the Middle East, but also to Europe and the Americas. As a result of these exchanges, various religions, such as Buddhism, Islam and Christianity, exist side by side in the region. The citizens of ASEAN comprise of different ethnic groups, including Indonesian, Malay, Thai, Chinese, Indian and ethnic minorities; they all live together in joy and harmony. This mixture of peoples from the different regions has created each country's unique history and culture, making ASEAN a colorful region with various features of land, population, political and economic structure, and language, among others.

Looking at ASEAN as a whole, it is blessed with beautiful natural environments and numerous historic sites. The 29 World Heritage Sites of ASEAN and world-class resorts have always attracted and enthralled tourists from around the world. It could be said that ASEAN, which has distinct culinary dishes and various forms of traditional arts and crafts, is a great cultural sphere.

Above all, the best attraction of ASEAN is its peoples. Our ASEAN neighbors always welcome visitors with sincere smiles and warm hospitality, making it a truly fascinating region of amazing people.

Truly a mesmerizing melting pot of cultures, tourist attractions and warm peoples living in joy and harmony!



Singapore



Thailand



国際機関 日本アセアンセンター

(東南アジア諸国連合貿易投資観光促進センター)

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